



**For Release September 20, 2008**

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## **Announcing New Product, Thumbuddy to Love, Helps Stop Kids from Sucking Their Thumb in a Positive and Fun Way**

*(Boulder, CO)* **Thumbuddy to Love** is a new positive teaching tool and book to help stop thumb sucking and finger sucking! This product is now available online through Thumbuddy to Love website and children's and book retail stores. This product is designed for children 3-6 years old and will be sold at a retail price of **\$19.95**.

The first positive teaching tool of its kind, this children's book and interactive thumb puppet is an encouraging new way to teach kids how to stop thumb sucking and finger sucking. Created by a former thumb sucker, Andrea Van Ness, **Thumbuddy to Love** is a book that parents can read and an interactive thumb puppet that kids can place on their thumb to remind them to stop thumb sucking.

Endorsed by dentists, this positive teaching tool can be used to help prevent improper growth of baby and adult teeth due to thumb sucking. "I believe that the booklet and the fun and exciting finger puppets of Thumbuddy to Love can be a great tool in encouraging children to give up thumb or finger sucking in a gratifying and fun adventure." promotes Michael D. Jones DDS, Board Certified Pediatric Dentist and Past President of the Colorado Academy of Pediatric Dentistry. Reminding children at an early age to give up thumb sucking is beneficial as prolonged thumb sucking can cause problems with proper growth of the mouth and alignment of the teeth, It may also cause changes to the roof of mouth. **<insert statistic or Journal report information to support this claim>**.

There are two characters developed with plans to increase the line in the coming year. "Fireman Fred", is a boy version character with a playful fireman outfit and a girl version as a dancing ballerina called "Ballerina Sue".

**Thumbuddy to Love** is a company based out of Boulder, Colorado. It manufactures and develops interactive products to help children stop unwanted and harmful behaviors. For more information visit [www.Thumbuddytolove.com](http://www.Thumbuddytolove.com).